

BVCC

• 1883 •

BOURTON VALE CRICKET CLUB

• SPONSORSHIP 2024 •



WHO WE ARE

Bourton Vale Cricket Club is a thriving community club in the the heart of the Cotswolds.

We boast three adult men's teams on a Saturday, a ladies section, a very sociable Sunday side, as well as an incredibly successful junior programme for children from aged 5-16.

We have two stunning grounds which are an integral part of the local community, hosting many weddings, celebrations, and events throughout the year.

WHY SPONSOR US

Becoming a sponsor at Bourton Vale Cricket Club is a cost effective way to increase your brand exposure locally, whilst supporting a fantastic community hub.

Located in two of the most popular villages in the UK, our cricket clubs attract thousands of visitors every year.

YOUR AUDIENCE

From April to September, senior cricket is played every weekend at both grounds, with even more junior games being played on Sundays and throughout the week all summer,

In addition to that, our Friday evening junior training sessions attract over 150 parents and children to the cricket club.

During the summer months, our cricket field becomes an essential car park for the village, drawing in thousands of visitors each week.

On top of that, you will gain exposure from our brand-new website and social media channels.

SPONSORSHIP OPPORTUNITIES

PLATINUM

MAIN CLUB SPONSOR FOR TWO YEARS

(FOR TWO CRICKET SEASONS: JANUARY 2024 - JANUARY 2026)

- The main sponsor on the front of all Senior and Junior playing and training shirts
 - Company logo all of our live-streamed matches
 - Main sponsor for our annual Cricket Festival
 - An advertising board at both grounds
 - Full page advert in our Fixture card
- Website and Social Media exposure with links to your business
 - Screen advert on our epos till system
- Complimentary hospitality (food and drink) for 4 people at each Sponsor's Day
 - 6 Social Memberships for friends, family and work colleagues.

£3,000 + VAT

GOLD

FOR TWO YEARS

(FOR TWO CRICKET SEASONS: JANUARY 2024 - JANUARY 2026)

- **Sponsorship on the back of all Senior and Junior playing shirts**
 - **An advertising board at both grounds**
 - **Full page advert in our Fixture card**
- **Website and social exposure with links to your business**
 - **Screen advert on our epos till system**
- **Complimentary hospitality (food and drink) for 4 people at each Sponsor's Day**
 - **6 Social Memberships for friends, family and work colleagues.**

£1,750 + VAT

SILVER

FOR TWO YEARS

(FOR TWO CRICKET SEASONS: JANUARY 2024 - JANUARY 2026)

- **Large advertising boards on the scoreboards at both grounds**
 - **Full page advert in our Fixture card**
 - **Website and social exposure with links to your business**
 - **Screen advert on our epos till system**
- **Complimentary hospitality (food and drink) for 2 people at each Sponsor's Day**
 - **4 Social Memberships for friends, family and work colleagues.**

£1,250 + VAT

BRONZE

FOR TWO YEARS

(FOR TWO CRICKET SEASONS: JANUARY 2024 - JANUARY 2026)

- Advertising boards at both grounds
- Logo on the Sponsor's page on our website
- Company logo on our epos till system
- Complimentary hospitality (food only) for 2 people at each Sponsor's Day

£500 + VAT

PLAYER SPONSORSHIP

FOR ONE SEASON

- News article on our website announcing the sponsorship, shared across our social media
 - Logo on the Sponsor's page on our website
 - Company logo on our epos till system
- Complimentary hospitality (food only) for 2 people at each Sponsor's Day

£200 + VAT

PLAYER OF THE MATCH SPONSORSHIP

FOR ONE SEASON

- Sponsor a senior team's Player of the Match
- Social media post with a link to your business every week throughout the season announcing the Player of the Match.
- Logo on the Sponsor's page on our website
- Company logo on our epos till system
- Complimentary hospitality (food only) for 2 people at each Sponsor's Day

£150 + VAT

SINGLE ADVERTISING BOARD

FOR TWO YEARS

(FOR TWO CRICKET SEASONS: JANUARY 2024 - JANUARY 2026)

- **An advertising board at a ground of your choice**
 - **Logo on the Sponsor's page on our website**

£250 + VAT

MATCH SPONSOR

FOR ONE MATCH

- **Company announced on social media posts when announcing the game**
 - **Complimentary drinks for 2 people at your sponsored match**

£50 + VAT