



1883



BOURTON VALE CRICKET CLUB

SPONSORSHIP 2022

WHO

WE

ARE

Bourton Vale Cricket Club is a thriving community club in the heart of the Cotswolds.

We boast three adult men's teams and a ladies' team, as well as a hugely successful junior programme for children from aged 5-16.

Our brand new clubhouse is an integral part of our local community, hosting many businesses and events throughout the year.

Our two stunning grounds in Bourton on the Water and Lower Slaughter attract visitors from all over the world.

WHY ADVERTISE WITH US

Becoming a sponsor at Bourton Vale Cricket Club is a cost effective way to increase your brand awareness locally, whilst supporting a valuable community hub.

Located in one of the most popular villages in the UK, our cricket club attracts tens of thousands of visitors every year. In addition to this, many more will interact with the club through our website and social media.



YOUR AUDIENCE

From mid-April to the beginning of September, senior cricket is played every weekend, as well as 15 midweek and junior matches.

On top of that, our Friday evening junior training sessions attract over 150 parents and children to the cricket club each week.

Our cricket field often becomes a car park for the village, drawing in on average 300-350 cars and over 500 people each day.

During the winter months, Bourton Rovers Football Club use our pitch for junior matches every week.



SPONSORSHIP OPPORTUNITIES



SCOREBOARD SPONSOR (1)



SAVED

Our brand new electronic scoreboard represents the main focal point of our ground in Bourton on the Water and, as such, is a brilliant opportunity to gain maximum exposure for your company.

The sponsorship includes your company sign below the scoreboard at our ground in Bourton on the Water for 2 years, a full page advert in the BVCC Handbook and your company logo on the homepage of our website.

£1,000 + VAT for 2 years

*Includes first refusal on an extra 2 years

SCOREBOARD SPONSOR (2)



6	TOTAL	11
229		
BATSMAN	WKTS	BATSMAN
102	9	6
LASTMAN	OVERS	1stINNS
12	38	243

Our brand new electronic scoreboard represents the main focal point during every match of cricket and, as such, is a brilliant opportunity to gain maximum exposure for your company.

The sponsorship includes your company sign below the scoreboard at our **Lower Slaughter ground** for 2 years, a full page advert in the BVCC Handbook and your company logo on the homepage of our website.

£750 + VAT for 2 years

*Includes first refusal on an extra 2 years

ADVERTISING BOARD

An advertising board is a cost-effective way to get your business in front of many people. They are positioned in prominent areas around the ground and are visible to players, spectators, club members and visitors to the ground all year round.

This sponsorship includes your company sign around the boundary perimeter for 2 years, and your company logo on the homepage of our website.

£250 + VAT for 2 years or £450 + VAT for 2 boards (one at each ground) *

Includes sign/excludes design



PLAYER SPONSORSHIP

This is a great opportunity to sponsor a player for Bourton Vale Cricket Club and follow their progress throughout the season.

This sponsorship will include your logo on the sleeve of your player's playing shirt and your company logo on the Player Profile section on our website.

£150 + VAT per player for 1 year.



CRICKET FESTIVAL SPONSOR

The Bourton Vale Cricket Festival is one of the longest running cricket weeks in the country. We play 4 games at Bourton Vale Cricket Club, including the world-famous MCC and Gloucestershire Gipsies.

Your company would sponsor the whole week which will include; Naming of the Festival. Hospitality for 6 people at a game of your choice during the week,. An advertising board. A full page advert in the 2022 Handbook. Your company branding across our website and social media.

£1,000 + VAT



MATCH SPONSOR

Senior matches take place every Saturday afternoon at Bourton Vale Cricket Club from the start of May to the last week in August

This sponsorship will include your company logo on the match announcement prior to the match and a complimentary afternoon tea + 2 drinks for 2 people at the game.

£75 + VAT

You can find all the fixtures on our website.



PLAYER OF THE MATCH SPONSOR

This is a wonderful opportunity to sponsor the Player of the Match for our senior teams for the upcoming season.

The sponsorship will include a trophy with your business name engraved onto it and a weekly social media post with the Player of the Match after each game.

£150 + VAT per team

Second Team, Third Team and Women's Team available.

2022 FIXTURE HANDBOOK

Our elegant 2022 Fixture Handbook is a great way of getting your business seen by hundreds of people.

Sponsorship will include a full page advert in the book.

£100 + VAT for a full page advert

Excludes design of advert

Handbok size: 210mm x 210mm





OUR CHARITY PARTNER

NORTH COTSWOLD FOOD BANK

We are delighted to have partnered with the North Cotswold Food Bank for the 2022 season.

The foodbank is a project founded by local churches and community groups, working together towards stopping hunger in our local area and providing food to people in a crisis.

5% of your sponsorship will be donated to the North Cotswold Food Bank.

